

WE WANT YOU!

Seeking **photographer / filmmaker / content creator** to work with us across individual Pavilion Presents shows and events.

We want to hear from photographers, filmmakers and content creators at different stages of their careers - especially people with a strong creative voice and a genuine obsession with live performance, music, culture and the internet.

Campaign photography, behind-the-scenes, interviews, teasers, weird ideas, good ideas and whatever else makes people stop scrolling and think: **Yep, I want to see that!**

WHAT YOU'LL DO

Working with our programming and marketing teams, you'll create content to promote upcoming Pavilion Presents shows.

Depending on the project, this could include:

- Social-first campaign photography
- Short-form video, Reels and TikToks
- Artist portraits and promotional shoots
- Artist interviews and quick-fire content
- Behind-the-scenes content during rehearsals, soundchecks or production
- Teaser videos and promotional clips
- Content designed around specific ticketing or campaign moments
- Trend-led or reactive social content
- Creative concepts that give audiences a reason to care about a show
- Content that can be repurposed across Instagram, TikTok, Facebook, eDMs, websites and digital advertising

We're not looking for someone to simply tick off a shot list. We want someone who can look at an upcoming show and ask: **What's the hook? What's the visual? What's going to make someone stop scrolling? How do we make this feel like something you don't want to miss?** If you've got an idea that's better than what's in the brief, we want to hear it.

WHO WE'RE LOOKING FOR

You might call yourself a photographer. A filmmaker. A content creator. A visual storyteller. Something else entirely. We're not too worried about the title.

We're looking for someone who:

- Has a strong visual point of view
- Understands social media and short-form content
- Knows how to make promotional content feel **interesting rather than advertising**
- Has an instinct for what makes people stop scrolling
- Can translate an artist, performance or idea into compelling visual content
- Is comfortable directing artists and performers
- Can shoot and edit video for social
- Is across current formats, trends and platform behaviour
- Can work quickly and independently
- Has their own camera / production kit
- Can deliver polished content to agreed deadlines

- Has a portfolio that demonstrates strong creative work

We're especially interested in people who understand that **selling a show doesn't have to look like selling a show**. We want content that feels **current, distinctive, unexpected and native to the platform it's living on**.

THE GIG

This is a **project-by-project freelance opportunity**.

ABOUT PAVILION PRESENTS

Pavilion Presents is the performance program at **Sutherland Pavilion**. We're bringing music, theatre, comedy, dance and other live experiences into (and around) the building, with a focus on finding work that feels relevant, exciting and worth leaving the house for.

That means less: *"Experience an unforgettable evening of world-class entertainment..."*

And more: *"You need to see this 🍷!!"*

WANT IN?

Send us:

- **A bit about you** Who you are, what you make and what you're interested in.
- **Your work** Portfolio, website, Instagram, TikTok, Vimeo- whatever best shows us what you do.
- **Your best social-first work** Show us examples of content you've made that was designed to get people interested in something- an event, artist, product, project, whatever.
- **Your rates** Your usual day rate / project rate.
- **Your availability** Let us know when you're generally available for project work.

No 10-page applications. No corporate cover letters.

Show us what you've got.

Send your EOI to programmingteam@thepavilionarts.au

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